



Local Government
Professionals
A U S T R A L I A T A S

October 12-14

Tamar Valley Resort, Grindelwald

Message from our President

Join us for the **Annual Conference** of Local Government Professionals Tasmania being held at the Tamar Valley Resort, Grindelwald, Tamar Valley on the 12-14 October.

Building on the success of last year's attendance, our association extends a warm invitation to your company to participate in this year's conference to increase the awareness of your organisation, promote your products and services while delivering a clear message about your commitment to the local government sector.

This conference will inspire our delegates to work together by sharing their expertise to benefit our local communities whilst strengthening their capabilities through professional development and networking opportunities.

There are many ways that our partners can achieve maximum exposure and recognition at this year's conference and we offer a wide range of partnership opportunities to suit your need and brand.

By choosing to partner with LG Professionals Tas, your company will be in an ideal position to connect with local government officers. The benefits for your company include:

- A high degree of brand exposure;
- Access to key decision-makers;
- Networking opportunities by developing new and existing relationships;
- A captive target market for your product and services; and
- Demonstrating your commitment to local government and the provision of professional development.

Thank you for taking the time to review our prospectus. We hope you choose to partner with us for what is shaping up to be our most dynamic conference to date.

Whether you have been a valuable partner for many years or considering partnership for the very first time, we welcome you all and we look forward to enjoying the mutual benefits our partnerships offer.

Yours sincerely



Paul Jackson

President

About the Conference

Every year Local Government Professionals Tasmania holds one of the biggest Local Government networking events of the year. The conference rotates around the state and generally takes place in regional areas. This provides a unique opportunity for the local community to share information about their region and provide engaging speakers to the benefit of the sector.

The conference is routinely attended by delegates from councils and associated organisations from across the state and across the nation. Attendees are from all levels of local government and have a range of experience and skills allowing for key opportunities to market your organisation to a broad audience.

The Conference Packages are summarised below and found in more detail in the following pages.

| Package | Cost (GST inclusive) |
|-------------------------------------|-----------------------------|
| Gala Dinner Partner | \$5,500 |
| Keynote Speaker Partner | \$5,500 |
| Conference Session Partner | \$3,300 |
| Gala Dinner Entertainment Sponsor | \$1,980 |
| Pre-Gala Dinner Drinks Sponsor | \$1,650 |
| Pre-Conference Welcome Sponsor | \$1,650 |
| Break Sponsor | \$1,430 |
| Trade Table | \$ 935 |
| Notepad & Pen Provider | \$ 550 |
| Advertisement in Conference Program | \$ 330 |

Corporate Registration

Unless indicated in the Conference Packages, some discounted Corporate Registration Fees will apply for each corporate representative attending, to cover Conference meals and associated costs.

For further information, you are welcome to contact:

Nikki Long

M: 0418 544 794

E: events@lgprofessionalstas.org.au

2022 Conference Partnership & Exhibitor Packages

Package 1

Gala Dinner Partner (1 opportunity)

\$5,500 (Inc GST)

The Conference Gala Dinner is by far the biggest event of the conference and the most popular in attendance with some delegates bringing guests and other attendees.

The benefits include:

- Naming rights for the Gala Dinner
- 5-minute opportunity to address the attendees at the Gala Dinner
- 1 x conference registration including the Pre-Conference Welcome on Wednesday
- 2 x Gala Dinner tickets
- Specially discounted corporate registration tickets
- Banner in conference plenary
- Banner at Gala Dinner
- Trade Table and signage
- ½ page advertisement in the conference program (supplied in print ready JPG)
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 2 promotional items in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the IN FOCUS newsletter and Annual Report
- Acknowledgement in the IN FOCUS Newsletter and Annual Report
- 1 x 12-month Diamond Corporate Membership

2022 Conference Partnership & Exhibitor Packages

Package 2

Keynote Speaker Partner (2 opportunities)

\$5,500 (Inc GST)

A unique opportunity to sponsor arguably the most important speaker of the conference. The Keynote Speaker is responsible for setting the tone of the conference and engaging the delegates into the theme.

The benefits include:

- Naming rights of the Keynote Speaker Session
- 5-minute opportunity to address the delegates and introduce the Keynote Speaker
- 1 x conference registration including the Pre-Conference Welcome on Wednesday
- 2 x Gala Dinner tickets
- Specially discounted corporate registration tickets
- Trade Table and signage
- Banner in conference plenary
- Banner at Gala Dinner
- ½ page advertisement in the conference program (supplied in print ready JPG)
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 2 promotional items in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the IN FOCUS newsletter and Annual Report
- Acknowledgement in the IN FOCUS Newsletter and Annual Report
- 1 x 12-month Diamond Corporate Membership

2022 Conference Partnership & Exhibitor Packages

Package 3

Conference Session Partner

\$3,300 (Inc GST)

There are several opportunities to sponsor and align your brand to speakers at the conference. Where possible, the partner may select a speaker, however this is subject to availability.

The benefits include:

- 5-minute opportunity to address the delegates and introduce the Session Speaker
- 1 x conference registration including the Pre-Conference Welcome on Wednesday
- Specially discounted corporate registration tickets
- Trade Table and signage
- ½ page advertisement in the conference program (supplied in print ready JPG)
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 2 promotional items in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the IN FOCUS newsletter and Annual Report
- Acknowledgement in the IN FOCUS Newsletter and Annual Report
- 1 x 12-month Gold Corporate Membership

2022 Conference Partnership & Exhibitor Packages

Package 4

Gala Dinner Entertainment Sponsor -

\$1,980 (Inc GST)

An opportunity to be acknowledged as the sponsor of the Entertainment at the most popular event of the conference program.

The benefits include:

- 1 x Gala Dinner ticket
- Specially discounted corporate registration tickets
- Trade Table and signage
- Banner at Gala Dinner
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 1 promotional item in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the IN FOCUS newsletter and Annual Report
- Acknowledgement in the IN FOCUS Newsletter and Annual Report
- 1 x 12-month Silver Corporate Membership

Package 5

Pre-Gala Dinner Drinks Sponsor -

\$1,650 (Inc GST)

Be acknowledged as the sponsor of the networking event prior to the Gala Dinner. Attendees will assemble in a designated area for social drinks and canapes prior to the commencement of the Gala Dinner.

The benefits include:

- 5-minute opportunity to address the delegates and attendees
- Specially discounted corporate registration tickets
- Banner at Pre-Gala Dinner Drinks
- Signage at Conference
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 1 promotional item in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegatesg
- Receipt of the IN FOCUS newsletter and Annual Report
- Acknowledgement in the IN FOCUS Newsletter and Annual Report
- 1 x 12-month Silver Corporate Membership

2021 Conference Partnership & Exhibitor Packages

Package 6

Pre-Conference Welcome Sponsor (1 opportunity)

\$1,650 (Inc GST)

Be acknowledged as the sponsor of the casual networking event on Wednesday evening as we welcome the delegates and sponsors. The event will include a light meal and beverages.

The benefits include:

- 5-minute opportunity to address the delegates and attendees
- Specially discounted corporate registration tickets
- Banner at Pre-Conference Welcome
- Signage at Conference
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 1 promotional item in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the IN FOCUS newsletter and Annual Report
- Acknowledgement in the IN FOCUS Newsletter and Annual Report
- 1 x 12-month Silver Corporate Membership

Package 7

Break Sponsor (2 opportunities left)

\$1,430 (Inc GST)

An opportunity to sponsor lunch break where the delegates gather together and network in a relaxed environment.

The benefits include:

- Sponsorship of either the Morning Tea or Lunch Break
- 1 x Conference Daytime Catering - Thurs & Fri
- Specially discounted corporate registration tickets
- Trade Table and signage
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 1 promotional item in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the IN FOCUS newsletter and Annual Report
- Acknowledgement in the IN FOCUS Newsletter and Annual Report
- 1 x 12-month Silver Corporate Membership

2021 Conference Partnership & Exhibitor Packages

Package 8

Trade Table (unlimited opportunities)

\$935 (Inc GST)

Connect with delegates in the trade exhibition space by hosting a trade table showcasing your products and services.

The benefits include:

- Trade Table and signage
- Specially discounted corporate registration tickets
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the IN FOCUS newsletter and Annual Report
- Acknowledgement in the IN FOCUS Newsletter and Annual Report

Package 9

Notepad & Pen Provider (1 opportunity)

\$550 (Inc GST)

All delegates like to take notes at conference. This is a great opportunity to ensure that your branded material is made available for delegates for use during the conference.

The sponsor of this package is responsible for the provision and costs of notepads and pens for delegates. LG Professionals Tas will ensure that the materials are made available on the conference table for delegates prior to the opening of the conference.

The benefits include:

- Supply of branded notepads and pens for delegates
- Specially discounted registration tickets

Package 10

Advertisement in Conference Program (unlimited opportunities)

\$330 (Inc GST)

The Conference Program provides delegates with essential information about the conference program, venue and trade exhibitors. Each delegate, sponsor and trade exhibitor will receive Conference Program on arrival.

The benefits include:

- ½ page advertisement in the conference program (supplied in print ready PDF)
- Specially discounted registration tickets

2021 Conference Partnership & Exhibitor - Terms & Conditions

Terms & Conditions

1. Local Government Professionals Australia Tasmania (LGPA Tas) reserves the right to amend the partnership programme or tailor partnership agreements where possible to benefit the sponsor and/or the event with the aim of maximising corporate partner benefits as well as the delegates' experience.
2. Please note that all events are contingent on a certain number of registrations confirming attendance. If less than the designated minimum number of attendees register, then events may be cancelled. You will receive an email and/or telephone call in such an occurrence at least 7 days prior.
3. Any entitlements that are stated to be at the discretion of LGPA Tas are to be confirmed in writing by both parties prior to the partnership commencing.
4. LGPA Tas reserves the right, in its absolute discretion, to deny or rescind an offer of partnership. Partners attending LGPA Tas events and programmes acknowledge the rights of all participants to a professional conference experience. Partners commit to respect all other attendees and will not disparage event participants.
5. All partnerships will only be confirmed upon receipt of a signed agreement and payment.
6. All cancellations must be made in writing directly to the listed LGPA Tas contact.
7. Previous sponsors receive first option on last year's packages then all new sponsorship agreements will be considered on a first-received basis.
8. Unless prior arrangements have been made with LGPA Tas, this Partnership agreement must be settled within 30 days of invoice.
9. Upon receipt of this completed agreement, LGPA Tas will forward a confirmation email and tax invoice.

Liability

LGPA Tas is not liable for damages or loss to corporate partners' property and/or displays. We request that corporate partners secure adequate Public and Product Liability Insurance prior to events.

Displays, Banners and Exhibitions

LGPA Tas and our selected venue/s reserves the right to amend floor plans/layouts and allocated areas should the need arise. You will be notified if this eventuates. It is the responsibility of each participant/exhibitor to arrange appropriate insurance for items within their exhibition (please refer to liability above).

2021 Conference Partnership & Exhibitor - Terms & Conditions

Cancellation Policy

If you need to cancel your sponsorship agreement due to unforeseen circumstances, please submit a written request for cancellation specifying the reason for cancellation. The cancellation request is subject to the approval of Local Government Professionals Tasmania on the strict condition that none of the sponsorship arrangements have been fulfilled by either party.

- 50% of the partnership amount will be retained for cancellation requests between 3 to 1 month prior to the event
- 100% of the partnership amount will be retained for cancellation requests received 1 month or less prior to the event

Payment Terms

An invoice for the full amount will be issued on confirmation of your participation. Full payment is required within 30 days.

Local Government Professionals Tasmania
PO Box 69
Hobart Tas 7001
ABN 12 130 745 726

Contact: Nikki Long
Phone: 0418 544 794
Email: events@lgprofessionalstas.org.au

2022 Conference Partnership & Exhibitor - Expression of Interest

Company Name:

Postal Address:

Contact: Title:

Mobile Phone:

Email

Please tick the following packages.

| Conference Packages | <u>Cost (Inc GST)</u> |
|---|------------------------------|
| <input type="checkbox"/> Package 1 - Gala Dinner Partner | \$5,500 |
| <input type="checkbox"/> Package 2 - Keynote Speaker Partner | \$5,500 |
| <input type="checkbox"/> Package 3 - Conference Session Partner | \$3,300 |
| <input type="checkbox"/> Package 4 - Gala Dinner Entertainment Sponsor | \$1,980 |
| <input type="checkbox"/> Package 5 - Pre-Gala-Dinner Drinks Sponsor | \$1,650 |
| <input type="checkbox"/> Package 6 - Pre-Conference Welcome Sponsor | \$1,650 |
| <input type="checkbox"/> Package 7 - Break (Morning/Afternoon Tea, Lunch) Sponsor | \$1,430 |
| <input type="checkbox"/> Package 8 - Trade Table | \$ 935 |
| <input type="checkbox"/> Package 9 - Notepad & Pen Provider | \$ 550 |
| <input type="checkbox"/> Package 10 - Advertisement in Conference Program | \$ 330 |

To secure your preferred conference package please complete and return this **Expression of Interest** form by email to Nikki Long at events@lgprofessionalstas.org.au

Upon receipt of your Expression of Interest, a Registration Form will be forwarded for completion.

Thank you for taking the time to review our prospectus