



***Leading Professionals in Local Government***

## **Corporate Member Program 2025/2026**

**An invitation to an exciting opportunity to strengthen  
*your* position in Tasmanian Local Government**

## Who are we?

Founded in 1936, Local Government Professionals Australia (LG Professionals) is a not-for-profit professional association representing the interests of its members - managers and aspiring managers working in the local government sector across Australia.

We are continually expanding our charter and membership services to ensure that:

- Local government management continues to develop and improve;
- The highest professional and ethical standards are maintained; and
- Its members are at the forefront of change and innovation.

In Tasmania, LG Professionals provides our members with high-quality professional development activities, represents their views and facilitates networking and communications between members and relevant organisations. We offer a professional development pathway for people working at all levels in local government – including those who are brand new to the sector right through to General Managers.

To find out more about LG Professionals Tasmania please visit [www.lgprofessionalstas.org.au](http://www.lgprofessionalstas.org.au)

## Why become a Corporate Member?

With 29 Councils in Tasmania, employing over 4,550 staff to provide a range of administrative, technical and professional services to their communities, local government is a significant industry.

Through engaging with us as a corporate member you will have:

- ✓ **Access to the Local Government Sector**  
Through our events and programs, you will have access to key decision-makers in the local government industry in Tasmania and many other local government employees who attend our workshops and events.
- ✓ **A Marketing & Brand Awareness Advantage**  
Many of our membership opportunities provide you with the ability to market your services and your organisation directly to the attendees of the events.
- ✓ **A Strategic Planning Advantage**  
Increasing your knowledge of local government management, industry trends and emerging issues by participating in our events and receipt of LG Professional Tasmania publications such as our newsletters and annual reports.
- ✓ **A Public Relations Advantage**  
Enhancing your company's reputation as an organisation committed to improving local government management, whilst increasing your brand awareness through association with LG Professionals Tasmania.

We value our corporate members because the financial support we receive helps us defray costs and adds value to members which in turn helps our community. Without our dedicated members, the fees to join LG Professionals Tasmania or to attend our events may have to rise to maintain our current services to our membership.

## Who is eligible to become a Corporate Member?

Any company or organisation that has an interest in dealing with councils, keeping abreast of emerging local government trends and sharing ideas and management techniques with key local government decision-makers.

## How to become a Corporate Member

To become a corporate member, we must receive an application for membership (attached at the back of this program). As we are a professional body, Corporate Membership is subject to approval and the payment of your account.

## Corporate Membership Opportunities

We hold several events throughout the year that provide a fast, efficient and effective way to showcase your business, products or services to decision-makers in local government and we would be pleased to consider proposals relating to the provision of services to LG Professionals members or in-kind assistance to the organisation.

The majority of our partnership opportunities are non-exclusive and we may seek additional sponsors for the event to be held in order to be cost-effective and obtain the best value for our members. If you are interested in an exclusive partnership for an event, please contact us to discuss your interest at **[eo@lgprofessionalstas.org.au](mailto:eo@lgprofessionalstas.org.au)**

To assist with your planning, this brochure outlines the Corporate Membership opportunities for the 2025 – 2026 financial year.

If you require more information or would like to discuss potential partnership opportunities please contact:

Gary Davies  
Executive Officer  
Email: [eo@lgprofessionalstas.org.au](mailto:eo@lgprofessionalstas.org.au)

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## Annual Conference

Every year LG Professionals Tasmania hosts a major conference that attracts delegates from across the state. This conference is the key marketing opportunity to reach a wide range of Local Government Professionals, other Business Partners and attend interesting sessions.

There are many benefits to being a Corporate Partner of our annual conference and as such, an annual prospectus is released detailing the opportunities to be involved. However, to ensure the best value for our sponsors, places at this event are limited so it is important to register your interest and secure your place early.

### Package 1 - Gala Dinner Partner (1 opportunity)

\$6,500 (Inc GST)

The Conference Gala Dinner is by far the biggest event of the conference and the most popular in attendance with some delegates bringing guests and other attendees.

The benefits include:

- ✓ Naming rights for the Gala Dinner
- ✓ 5-minute opportunity to address the attendees at the Gala Dinner
- ✓ 1 x conference registration including the Pre-Conference Welcome on Wednesday
- ✓ 1 x Gala Dinner ticket
- ✓ Specially discounted corporate registration tickets
- ✓ Banner in conference plenary
- ✓ Banner at Gala Dinner
- ✓ Trade Table and signage
- ✓ ½ page advertisement in the conference program (supplied in print ready JPG)
- ✓ Company logo in conference program
- ✓ Company logo on the partners page of our website for 12 months
- ✓ Opportunity to provide 2 promotional items in the delegate satchels
- ✓ Opportunity to supply a delegate prize
- ✓ List of conference delegates
- ✓ Receipt of the IN FOCUS E-News and Annual Report
- ✓ Acknowledgement in the IN FOCUS E-News and Annual Report
- ✓ 1 x 12-month Diamond Corporate Membership

### Package 2 - Keynote Speaker Partner

\$6,000 (Inc GST)

A unique opportunity to sponsor arguably the most important speaker of the conference. The Keynote Speaker is responsible for setting the tone of the conference and engaging the delegates into the theme.

The benefits include:

- ✓ Naming rights of the Keynote Speaker Session
- ✓ 5-minute opportunity to address the delegates and introduce the Keynote Speaker
- ✓ 1 x conference registration including the Pre-Conference Welcome on Wednesday
- ✓ 1 x Gala Dinner ticket
- ✓ Specially discounted corporate registration tickets
- ✓ Trade Table and signage
- ✓ Banner in conference plenary
- ✓ Banner at Gala Dinner
- ✓ ½ page advertisement in the conference program (supplied in print ready JPG)

- ✓ Company logo in conference program
- ✓ Company logo on the partners page of our website for 12 months
- ✓ Opportunity to provide 2 promotional items in the delegate satchels
- ✓ Opportunity to supply a delegate prize
- ✓ List of conference delegates
- ✓ Receipt of the IN FOCUS E-News and Annual Report
- ✓ Acknowledgement in the IN FOCUS E-News and Annual Report
- ✓ 1 x 12-month Diamond Corporate Membership

### Package 3 - Conference Session Partner

\$3,300 (Inc GST)

There are several opportunities to sponsor and align your brand to speakers at the conference. Where possible, the partner may select a speaker, however this is subject to availability.

The benefits include:

- ✓ 3-minute opportunity to address the delegates and introduce the Session Speaker
- ✓ 1 x conference registration including the Pre-Conference Welcome on Wednesday
- ✓ Specially discounted corporate registration tickets
- ✓ Trade Table and signage
- ✓ ½ page advertisement in the conference program (supplied in print ready JPG)
- ✓ Company logo in conference program
- ✓ Company logo on the partners page of our website for 12 months
- ✓ Opportunity to provide 2 promotional items in the delegate satchels
- ✓ Opportunity to supply a delegate prize
- ✓ List of conference delegates
- ✓ Receipt of the IN-FOCUS E-News and Annual Report
- ✓ Acknowledgement in the IN FOCUS E-News and Annual Report
- ✓ 1 x 12-month Gold Corporate Membership

### Package 4 - Gala Dinner Entertainment Sponsor (1 opportunity)

\$1,980 (Inc GST)

An opportunity to be acknowledged as the sponsor of the Entertainment at the most popular event of the conference program.

The benefits include:

- ✓ 1 x Gala Dinner ticket
- ✓ Specially discounted corporate registration tickets
- ✓ Trade Table and signage
- ✓ Banner at Gala Dinner
- ✓ Company logo in conference program
- ✓ Company logo on the partners page of our website for 12 months
- ✓ Opportunity to provide 1 promotional item in the delegate satchels
- ✓ Opportunity to supply a delegate prize
- ✓ List of conference delegates
- ✓ Receipt of the IN FOCUS E-News and Annual Report
- ✓ Acknowledgement in the IN FOCUS E-New sand Annual Report
- ✓ 1 x 12-month Silver Corporate Membership

**Package 5 - Pre-Gala Dinner Drinks Sponsor (1 opportunity) \$1,650 (Inc GST)**

Be acknowledged as the sponsor of the networking event prior to the Gala Dinner. Attendees will assemble for social drinks/canopies prior to the commencement of the Gala Dinner.

The benefits include:

- ✓ 5-minute opportunity to address the delegates and attendees
- ✓ Specially discounted corporate registration tickets
- ✓ Banner at Pre-Gala Dinner Drinks
- ✓ Signage at Conference
- ✓ Company logo in conference program
- ✓ Company logo on the partners page of our website for 12 months
- ✓ Opportunity to provide 1 promotional item in the delegate satchels
- ✓ Opportunity to supply a delegate prize
- ✓ List of conference delegates
- ✓ Receipt of the IN FOCUS E-News and Annual Report
- ✓ Acknowledgement in the IN FOCUS E-News and Annual Report
- ✓ 1 x 12-month Silver Corporate Membership

**Package 6 - Pre-Conference Welcome Sponsor (1 opportunity) \$1,650 (Inc GST)**

Be acknowledged as the sponsor of the casual networking event on Wednesday evening as we welcome the delegates and sponsors. The event will include a light meal and beverages.

The benefits include:

- ✓ 5-minute opportunity to address the delegates and attendees
- ✓ Specially discounted corporate registration tickets
- ✓ Banner at Pre-Conference Welcome
- ✓ Signage at Conference
- ✓ Company logo in conference program
- ✓ Company logo on the partners page of our website for 12 months
- ✓ Opportunity to provide 1 promotional item in the delegate satchels
- ✓ Opportunity to supply a delegate prize
- ✓ List of conference delegates
- ✓ Receipt of the IN FOCUS E-News and Annual Report
- ✓ Acknowledgement in the IN FOCUS E-News and Annual Report
- ✓ 1 x 12-month Silver Corporate Membership

**Package 7 - Break Sponsor (4 opportunities) \$1,430 (Inc GST)**

An opportunity to sponsor the morning tea or lunch on Thursday or Friday where the delegates gather together and network in a relaxed environment.

The benefits include:

- ✓ Sponsorship of either the Morning Tea or Lunch Break
- ✓ Specially discounted corporate registration tickets
- ✓ Trade Table and signage
- ✓ Company logo in conference program
- ✓ Company logo on the partners page of our website for 12 months
- ✓ Opportunity to provide 1 promotional item in the delegate satchels
- ✓ Opportunity to supply a delegate prize
- ✓ List of conference delegates
- ✓ Receipt of the IN FOCUS E-News and Annual Report
- ✓ Acknowledgement in the IN FOCUS E-News and Annual Report
- ✓ 1 x 12-month Silver Corporate Membership

Package 8 - Trade Table \$985 (Inc GST)  
Connect with delegates in the trade exhibition space by hosting a trade table showcasing your products and services.

The benefits include:

- ✓ Trade Table and signage
- ✓ Specially discounted corporate registration tickets
- ✓ Company logo in conference program
- ✓ Company logo on the partners page of our website for 12 months
- ✓ Opportunity to supply a delegate prize
- ✓ List of conference delegates
- ✓ Receipt of the IN FOCUS E-News and Annual Report
- ✓ Acknowledgement in the IN FOCUS E-News and Annual Report

Package 9 - Notepad & Pen Provider (1 opportunity) \$550 (Inc GST)  
All delegates like to take notes at conference. This is a great opportunity to ensure that your branded material is made available for delegates for use during the conference.

The sponsor of this package is responsible for the provision and costs of notepads and pens for delegates. LG Professionals Tas will ensure that the materials are made available on the conference tables/chairs for delegates prior to the opening of the conference.

The benefits include:

- ✓ Supply of branded notepads and pens for delegates
- ✓ Specially discounted corporate registration tickets

Package 10 - Advertisement in Conference Program \$385 (Inc GST)  
The Conference Program provides delegates with essential information about the conference program, venue and trade exhibitors. Each delegate, sponsor and trade exhibitor will receive Conference Program on arrival.

The benefits include:

- ✓ ½ page advertisement in the conference program (supplied in print ready JPG)
- ✓ Specially discounted corporate registration tickets



### Special Interest Groups (SIGs)

LG Professionals Tasmania has established Special Interest Groups (SIGs) for professionals working in local government. These groups provide the opportunity for members working in similar fields to share ideas, network and learn about current trends and best practice in their area of expertise.

There are currently four established groups:

- Human Resources Special Interest Group (*existing partnerships*)
- Risk, Legal & Property Special Interest Group (*existing partnerships*)
- Community Services Special Interest Group (*available partnership*)
- Innovation & Digital Transformation Special Interest Group (*existing partnerships*)

Each group meets on average 3 times a year subject to partnership arrangements.

As a corporate partner for our Special Interest Groups, you will receive:

- ✓ An opportunity to deliver a 45 minute presentation once annually (*must be on topic*)
- ✓ Signage and promotional material at the event
- ✓ List of participants attending the event
- ✓ Acknowledgement as a supporting partner for the group in the IN FOCUS E-News
- ✓ Inclusion of your logo on the partners page of our website
- ✓ Inclusion of logo on the agenda
- ✓ 1 x 12-month Silver Corporate Membership

Special Interest Group Partner

\$1,650 (Inc GST)

### Emerging Leaders Program

This two-day Program is a unique professional development opportunity for current leaders, those who aspire to positions of leadership and those who aspire to provide leadership in a particular area of interest within the local government sector.

The program focuses on equipping emerging leaders within local government with an understanding of the key challenges facing local government in the future; the skills and competencies to develop leadership ability; and the resources to continue learning and practicing leadership behaviours.

As a corporate partner for our leadership program, you will receive:

- ✓ Acknowledgement in the program brochure
- ✓ An opportunity to welcome the participants at the introduction of the program (3 mins)
- ✓ Signage at the program
- ✓ An invitation to one representative to attend the program dinner
- ✓ Acknowledgement as a partner for the program in the IN FOCUS e-News
- ✓ Inclusion of your logo on the partners page of our website
- ✓ 1 x 12-month Silver Corporate Membership

Emerging Leaders Program Partner (2024)

\$1,650 (Inc GST)

## Introduction to Local Government

The Introduction to Local Government workshop provides an overview to local government and the important role it plays in the community.

Developed by LGPro Vic for Tasmanian council officers, the program is designed for people who are new to local government or those who wish to improve their knowledge of Council governance.

The virtual program is an online 3 hour session that covers structure, roles, functions, decision-making processes and includes case studies that demonstrate common issues that officers may be required to navigate during their career.

As a corporate partner for this new program, you will receive:

- ✓ An opportunity to welcome the participants at the introduction of the program (2 mins)
- ✓ Acknowledgement as a partner of the program in the IN FOCUS e-News
- ✓ Inclusion of your logo on the partners page of our website
- ✓ 1 x 12-month Silver Corporate Membership

Introduction to Local Government (TBC)

\$1,100 (Inc GST)

## Regional Australasian Management Challenge

The Australasian Management Challenge is the most cost effective, enduring and targeted professional development program available for emerging local government leaders.

The simulation-based team building and networking program uses real local government themes to accelerate learning through a fast paced and challenging environment.

The regional Management Challenge is held annually between Feb and June and the regional winners progress to the national final held in the second half of the year.

As a partner Regional Australasian Management Challenge in Tasmania, you will receive:

- ✓ An opportunity to welcome participants at the Regional Management Challenge (3 mins)
- ✓ 1 complimentary ticket to the awards presentation
- ✓ Signage at the program
- ✓ Logo recognition on all marketing materials
- ✓ Inclusion of your logo on the partners page of our website
- ✓ 1 x 12-month Silver Corporate Membership

Regional Australasian Management Challenge Partner

\$1,650 (Inc GST)

## Annual Regional Awards

The annual LG Professionals Regional and National Awards celebrate the achievements of both individuals and councils advancing their communities.

The awards are designed to honour local governments for their effort in making a difference in their communities by showcasing the innovative solutions that demonstrate leading practice, deliver quality services and better outcomes for communities, and have the potential to be replicated across the country

There are five unique Award categories recognising both individuals and teams and their projects in local government.

- The Emerging Leader of the Year Award (*existing partnership*)
- Environmental Leadership and Sustainability Award
- Innovative Management Initiative Award (*existing partnership*)
- Excellence in Community Development and Service Delivery Award
- Partnerships and Collaboration Award (*existing partnership*)

As a partner of one of the regional award categories, you will receive:

- ✓ Acknowledgment as the category partner of the award
- ✓ Representation on the judging panel for the relevant award
- ✓ 1 complimentary ticket to the awards presentation
- ✓ The opportunity to present the award at the regional awards event
- ✓ Logo recognition on all awards printed material
- ✓ Inclusion of your logo on the partners page of our website
- ✓ 1 x 12-month Silver Corporate Membership

Regional Award Category Partner

\$1,100 (Inc GST) per category

### Topical Seminars

Each year, LG Professionals Tasmania provides an opportunity for local government management and employees to hear from experts on topical issues in local government.

Past seminars have dealt with aspects of insurance and risk management, industrial relations and interpreting legislation affecting councils.

As a corporate partner for our topical issues seminars, you will receive:

- ✓ Acknowledgement in the seminar registration brochure
- ✓ An opportunity to address the seminar and introduce a speaker (5 minutes)
- ✓ Signage and promotional material at seminar
- ✓ List of seminar participants
- ✓ Acknowledgement as a partner for the seminar in the IN FOCUS newsletter
- ✓ Inclusion of your logo on the partners page of our website
- ✓ 1 x 12-month Silver Corporate Membership

Partnership Package:

\$1,210 (Inc GST) per seminar

### Local Support Opportunities

There are three LG Professional Tasmania branches across the state that meet on a regular basis. If you would like to support a particular localised region you can submit your information to the Executive Officer at [eo@lgprofessionalstas.org.au](mailto:eo@lgprofessionalstas.org.au). Alternatively, the branches below will provide you with specific information relating to opportunities within the regional local government.

#### Southern Branch

#### Cradle Coast Branch

Samantha Searle

Central Coast Council

Phone: 6429 8920

Email: [samantha.searle@centralcoast.tas.gov.au](mailto:samantha.searle@centralcoast.tas.gov.au)

Existing Partnership

#### Northern Branch

Jonathan Harmey

Meander Valley Council

Phone: 6393 5300

Email: [jonathan.harmey@mvc.tas.gov.au](mailto:jonathan.harmey@mvc.tas.gov.au)

## Corporate Membership Benefits

Member Benefits	Corporate Subscriber	Bronze	Silver	Gold	Diamond	Platinum
Membership Fees (Inc GST)	\$220	\$550 - \$1,100	\$1,100 - \$3,300	\$3,300 - \$5,500	\$5,500 - \$11,000	\$11,000+
Membership						
Annual Member Registration	1	1	1	1	1	2
1 vote at AGM		1	1	1	1	1
1 vote in election of Board Members		1	1	1	1	1
Events						
Invitations to branch meetings events	✓	✓	✓	✓	✓	✓
Member rates for paid events	1	1	1	1	1	2
Additional attendees pay non-member rate	✓	✓	✓	✓	✓	✓
Communications						
Receipt of the IN FOCUS newsletter	✓	✓	✓	✓	✓	✓
Profile/logo in the IN FOCUS E-News annually			1	1	2	2
Acknowledgement in the IN FOCUS newsletter		✓	✓	✓	✓	✓
Weekly email communications	✓	✓	✓	✓	✓	✓
Acknowledgement in Annual Report	✓	✓	✓	✓	✓	✓
Website						
Logo and hyperlink on home page						✓
Logo on partners page		✓	✓	✓	✓	✓
Use of the LGPA Tas logo on partner website			✓	✓	✓	✓
Conference						
Priority sponsorship for conference				✓	✓	✓
Naming rights					✓	✓
3 or 5-min address			✓	✓	✓	✓

## Corporate Member Program

Complimentary full corporate registration				1	1	2
Specially discounted corporate registration tickets		✓	✓	✓	✓	✓
Gala dinner tickets - specific package only			✓		2	2
Conference daytime catering -specific package only			✓			
Banner placement - see specific package			✓	✓	✓	✓
Trade Table			✓	✓	✓	✓
1/2 page advertisement in program				✓	✓	✓
List of conference delegates		✓	✓	✓	✓	✓
Opportunity to supply a delegate's prize		✓	✓	✓	✓	✓
Opportunity to provide 2 promotional items				✓	✓	✓
Opportunity to provide 1 promotional item			✓			
Logo in conference program		✓	✓	✓	✓	✓

### Application Process

If you are interested in obtaining one of the above corporate partnership opportunities, please complete the form below and email it to:

[eo@lgprofessionalstas.org.au](mailto:eo@lgprofessionalstas.org.au)

LG Professionals corporate membership opportunities will be considered based upon:

- The benefit of their organisation to LG Professionals Tasmania
- The relevance of their business to local government, and
- Their ongoing relationship with local government

LG Professionals Tasmania may also consider applications for periods of greater than one year. If you would like to discuss these opportunities.

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## Expression of Interest

Company .....  
 ...

Postal Address .....  
 ...

Contact Name .....  
 ...

Work Telephone .....  
 ..

Mobile .....  
 ....

Email .....  
 ...

Please indicate how you would like to support LG Professionals Tasmania: (Please tick all that apply)

- ☐ Annual Conference
- |  |                      |
|--|----------------------|
| <input type="checkbox"/> Gala Dinner Partner               | \$5,500 (Inc GST)    |
| <input type="checkbox"/> Keynote Speaker Partner           | \$6,000 (Inc GST)    |
| <input type="checkbox"/> Conference Session Partner        | \$3,300 (Inc GST)    |
| <input type="checkbox"/> Gala Dinner Entertainment Sponsor | \$1,980 (Inc GST)    |
| <input type="checkbox"/> Pre-Gala Dinner Drinks Sponsor    | \$1,650 (Inc GST)    |
| <input type="checkbox"/> Pre-Conference Welcome Sponsor    | \$1,650 (Inc GST)    |
| <input type="checkbox"/> Break Sponsor                     | \$1,430 (Inc GST)    |
| <br><input type="checkbox"/> Trade Table                   | <br>\$ 985 (Inc GST) |
| <br><input type="checkbox"/> Notepad & Pen Provider        | <br>\$ 550 (Inc GST) |
| <br><input type="checkbox"/> Advert – Conference Program   | <br>\$ 385 (Inc GST) |
- ☐ Special Interest Groups \$1,650 (Inc GST)
- |   |  |
|---|--|
| <input type="checkbox"/> Human Resources <i>(existing partnerships)</i>                       |  |
| <input type="checkbox"/> Risk, Legal & Property <i>(existing partnerships)</i>                |  |
| <input type="checkbox"/> Community Services <i>(existing partnership)</i>                     |  |
| <input type="checkbox"/> Innovation and Digital Transformation <i>(existing partnerships)</i> |  |
- ☐ Emerging Leaders Program \$1,650 (Inc GST)



- |                          |   |                   |
|--------------------------|---|-------------------|
| <input type="checkbox"/> | Introduction to Local Government                            | \$1,100 (Inc GST) |
| <input type="checkbox"/> | Regional Australasian Management Challenge                  | \$1,650 (Inc GST) |
| <input type="checkbox"/> | Regional Annual Awards ( <i>per category</i> )              | \$1,100 (Inc GST) |
| <input type="checkbox"/> | Raymond West Scholarship                                    | \$1,100 (Inc GST) |
| <input type="checkbox"/> | Topical Seminars  | \$1,210 (Inc GST) |
| <input type="checkbox"/> | Localised Support Opportunities ( <i>Describe briefly</i> ) |                   |

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Please return this Expression of Interest to:

[eo@lgprofessionaltas.org.au](mailto:eo@lgprofessionaltas.org.au)

Receipt of your Expression of Interest will be confirmed by email.

Thank you for taking the time to review our prospectus.