



Corporate Membership Prospectus

2026-2027

An invitation to an exciting opportunity to strengthen your position
in and support of Tasmanian local government

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Introduction

Introduction to Local Government Professionals

About Local Government Professionals Australia

Founded in 1936, Local Government Professionals Australia (LG Professionals) is a not-for-profit professional association representing the interests of managers and aspiring managers working in the local government sector across Australia.

As a national organisation, we are continually expanding our charter and membership services to ensure that:

- local government management continues to develop and improve
- the highest professional and ethical standards are maintained
- its members are at the forefront of change and innovation.

In Tasmania, LG Professionals provides our local government members with high-quality professional development activities, represents their views, and facilitates networking and communications between members and relevant organisations.

We offer a professional development pathway for people working at all levels in local government, including those who are brand new to the sector right through to senior managers.

You can learn all about LG Professionals Tasmania by visiting lgprofessionalstas.org.au

What is Corporate Membership with LG Professionals?

Corporate Members are strategic partners of LG Professionals Tasmania, investing in the capability and future of the local government sector.

Through this partnership, they support the delivery of high-quality professional development and sector initiatives, while building meaningful connections, visibility and influence within Tasmania's local government network.

There are 29 councils in Tasmania that employ over 4,550 staff – local government is a significant and influential industry. With the support of our dedicated Corporate Members, we are able to keep local government membership affordable and maintain a high standard of quality across all our services

Why become a Corporate Member?

Access and connection

Through our events and programs, Corporate Members gain access to key decision-makers across Tasmania's local government sector, along with broader networks of professionals who participate in workshops, training and events.

Visibility and brand positioning

Corporate Membership provides opportunities to showcase your organisation, services and expertise directly to local government professionals. Through participation in events, content, and programs, you can build brand awareness and position your organisation within the sector.

Insight and strategic alignment

By engaging with LG Professionals Tasmania, Corporate Members gain exposure to sector trends, emerging challenges and strategic priorities through events, communications and publications. This supports stronger alignment between your organisation and the evolving needs of local government.

Reputation and contribution

Corporate Members play an important role in supporting the local government sector. Your investment contributes to the delivery of professional development, networking and industry initiatives, helping maintain accessible membership and high-quality services for local government professionals.

What you're supporting

A structured approach to sector development

LG Professionals Tasmania delivers professional development and industry programs designed to support local government professionals at every stage of their career.

Pillar 1: Foundations

Focuses on core sector knowledge, including Introduction to Local Government and Introduction to Writing for Local Government.

Pillar 2: Skills

Targets operational excellence through Governance, Political Acumen, Customer Service and emerging areas such as AI fundamentals.

Pillar 3: Management and leadership

Anchored by the Emerging Leaders Program, with a roadmap to develop intermediate and executive-level training.

Pillar 4: Mentoring, growth and Special Interest Groups

Supports peer-to-peer development through mentoring, the Management Challenge and Special Interest Groups across key disciplines.

Why this matters

Corporate Member investment supports the ongoing development of capability, leadership and innovation within Tasmania's local government sector – strengthening outcomes not only for councils, but for the communities they serve.

Corporate Membership Structure

Membership tier system

Levels of partnerships

Corporate Membership is structured across a range of tiers, reflecting different levels of investment, engagement and visibility within the sector.

These tiers – including Corporate Subscriber, Bronze, Silver, Gold, Diamond and Platinum – provide flexibility for organisations to participate in a way that aligns with their goals and level of involvement.

How our tiers work

Corporate Membership tiers are typically aligned with your level of investment across sponsorships, programs and initiatives throughout the year. Higher tiers provide increased opportunities for visibility, participation and recognition.

		Website presence	Communication visibility	Event visibility	Priority access
\$288 (inc GST) annual spend	Corporate Subscriber	–	Annual Report acknowledgement Annual Report	–	–
\$550 – \$1,500 (inc GST) annual spend	Bronze	Logo on partners page	Newsletter acknowledgement Annual Report	Limited	–
\$1,500 – \$3,500 (inc GST) annual spend	Silver	Logo on partners page	Newsletter acknowledgement Annual Report	Trade table Branding opportunities	–
\$3,500 – \$6,000 (inc GST) annual spend	Gold	Logo on partners page	Newsletter acknowledgement Annual Report	Trade table Branding opportunities Speaking opportunities	Priority access to sponsorship opportunities
\$6,000 – \$11,000 (inc GST) annual spend	Diamond	Logo on partners page	Newsletter acknowledgement Annual Report	Trade table Branding opportunities Speaking opportunities	Priority access to sponsorship opportunities
\$11,000+ (inc GST) annual spend	Platinum	Logo on partners page Homepage logo & link	Newsletter acknowledgement Annual Report	Trade table Branding opportunities Speaking opportunities	Priority access to sponsorship opportunities

Corporate Membership Benefits

Corporate Membership offers a range of opportunities for organisations to engage with Tasmania's local government sector throughout the year.

From flagship events and professional development programs to sector initiatives and regional activities, each opportunity is designed to support meaningful connection, visibility and contribution across the industry.

The following packages outline the ways Corporate Members can participate, partner and build their presence within the local government community.

Annual Conference

The LG Professionals Tasmania Annual Conference is the organisation's flagship event, attracting hundreds of delegates from across the state. It is a key opportunity for Corporate Members to connect with a broad cross-section of the local government sector.

Package 1:

Gala Dinner Partner – 1 opportunity annually – \$6,700 (inc GST)

The Conference Gala Dinner is by far the biggest event of the conference and the most popular in attendance with some delegates bringing guests and other attendees.

Includes Diamond Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Naming rights for the Gala Dinner
- 5-minute opportunity to address the attendees at the Gala Dinner
- 1 x conference registration including the Pre-Conference Welcome on Wednesday
- 1 x Gala Dinner ticket
- Specially discounted corporate registration tickets
- Banner in conference plenary
- Banner at Gala Dinner
- Trade Table and signage
- Half-page advertisement in the conference program (supplied in print ready JPG)
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 2 promotional items in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the Newsletter and Annual Report
- Acknowledgement in the Newsletter and Annual Report



Package 2:

Keynote Speaker Partner – Multiple opportunities annually – \$6,000 (inc GST)

A unique opportunity to sponsor arguably the most important speaker of the conference. The Keynote Speaker is responsible for setting the tone of the conference and engaging the delegates into the theme.

Includes Diamond Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Naming rights of the Keynote Speaker Session
- 5-minute opportunity to address the delegates and introduce the Keynote Speaker
- 1 x conference registration including the Pre-Conference Welcome on Wednesday
- 1 x Gala Dinner ticket
- Specially discounted corporate registration tickets
- Trade Table and signage
- Banner in conference plenary
- Banner at Gala Dinner
- Half-page advertisement in the conference program (supplied in print-ready JPG)
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 2 promotional items in delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the Newsletter and Annual Report
- Acknowledgement in the Newsletter and Annual Report



Package 3:

Conference Session Partner – Multiple opportunities annually – \$3,500 (inc GST)

There are several opportunities to sponsor and align your brand to speakers at the conference. Where possible, the partner may select a speaker, however this is subject to availability.

Includes Gold Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- 3-minute opportunity to address the delegates and introduce the Session Speaker
- 1 x conference registration including the Pre-Conference Welcome on Wednesday
- Specially discounted corporate registration tickets
- Trade Table and signage
- Half-page advertisement in the conference program (supplied in print ready JPG)
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 2 promotional items in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the E-Newsletter and Annual Report
- Acknowledgement in the E-Newsletter and Annual Report



Package 4:

Gala Dinner Entertainment Sponsor – 1 opportunity annually – \$2,200 (inc GST)

An opportunity to be acknowledged as the sponsor of the Entertainment at the most popular event of the conference program.

Includes Silver Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- 1 x Gala Dinner ticket
- Specially discounted corporate registration tickets
- Trade Table and signage
- Banner at Gala Dinner
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 1 promotional item in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the E-Newsletter and Annual Report
- Acknowledgement in the E-Newsletter and Annual Report

Package 5:

Pre-Gala Dinner Drinks Sponsor – 1 opportunity annually – \$2,200 (inc GST)

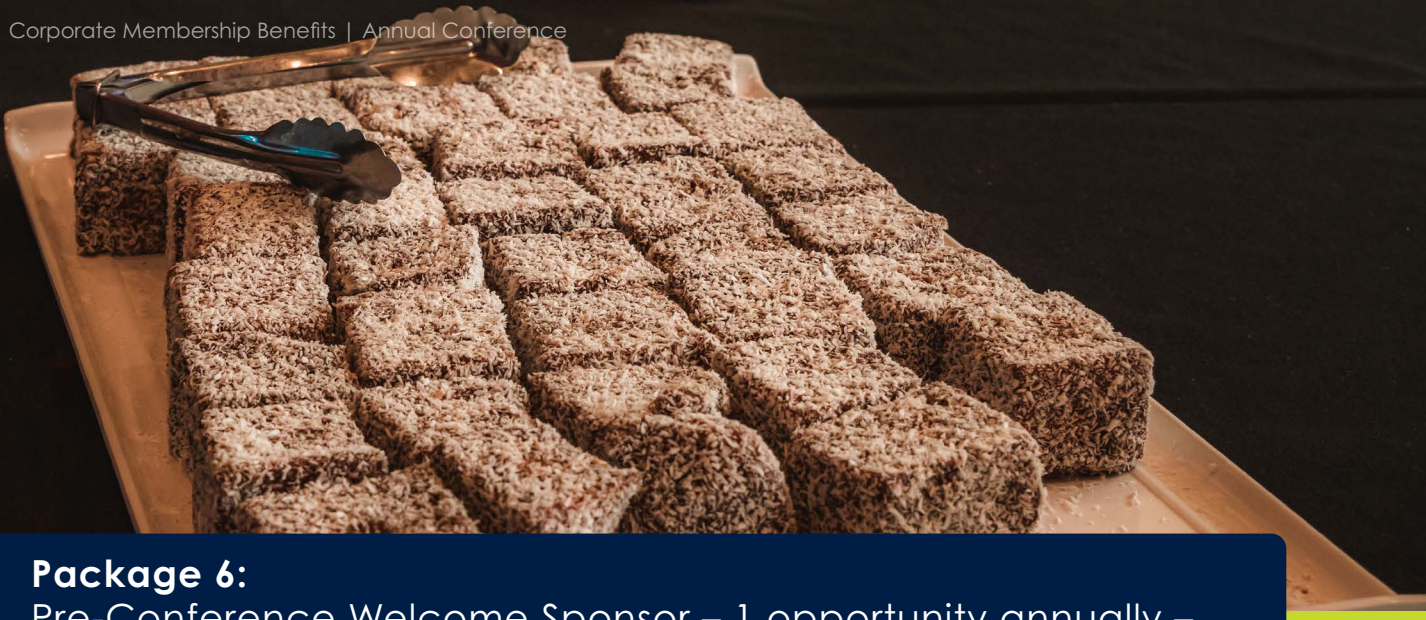
Be acknowledged as the sponsor of the networking event prior to the Gala Dinner. Attendees will assemble for social drinks/canopies prior to the commencement of the Gala Dinner.

Includes Silver Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- 5-minute opportunity to address the delegates and attendees
- Specially discounted corporate registration tickets
- Banner at Pre-Gala Dinner Drinks
- Signage at Conference
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 1 promotional item in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the E-Newsletter and Annual Report
- Acknowledgement in the E-Newsletter and Annual Report
- 1 x 12-month Silver Corporate Membership





Package 6:

Pre-Conference Welcome Sponsor – 1 opportunity annually – \$1,800 (inc GST)

Be acknowledged as the sponsor of the casual networking event on Wednesday evening as we welcome the delegates and sponsors. The event will include a light meal and beverages.

Includes Silver Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- 5-minute opportunity to address the delegates and attendees
- Specially discounted corporate registration tickets
- Banner at Pre-Conference Welcome
- Signage at Conference
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 1 promotional item in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the E-Newsletter and Annual Report
- Acknowledgement in the E-Newsletter and Annual Report

Package 7: Break Sponsor – 4 opportunities annually – \$1,800 (inc GST)

An opportunity to sponsor the morning tea or lunch on Thursday or Friday where the delegates gather together and network in a relaxed environment.

Includes Silver Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Sponsorship of either the Morning Tea or Lunch Break
- Specially discounted corporate registration tickets
- Trade Table and signage
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to provide 1 promotional item in the delegate satchels
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the E-Newsletter and Annual Report
- Acknowledgement in the E-Newsletter and Annual Report





Package 8:

Trade Table – Multiple opportunities annually – \$1,500 (inc GST)

Connect with delegates in the trade exhibition space by hosting a trade table showcasing your products and services.

Includes Silver Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Trade Table and signage
- Specially discounted corporate registration tickets
- Company logo in conference program
- Company logo on the partners page of our website for 12 months
- Opportunity to supply a delegate prize
- List of conference delegates
- Receipt of the E-Newsletter and Annual Report
- Acknowledgement in the E-Newsletter and Annual Report



Package 9:

Notepad & Pen Provider – 1 opportunity annually –
\$600 (inc GST)

All delegates like to take notes at the Annual Conference. This is a great opportunity to ensure that your branded material is made available for delegates for use during the conference.

The sponsor of this package is responsible for the provision and costs of notepads and pens for delegates. LG Professionals Tas will ensure that the materials are made available on the conference tables/chairs for delegates prior to the opening of the conference.

Includes Bronze Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Your branding on notepads and pens for delegates
- Specially discounted corporate registration tickets

Package 10:

Advertisement in Conference Program – 1 opportunity annually
– \$550 (inc GST)

The Conference Program provides delegates with essential information about the conference program, venue and trade exhibitors. Each delegate, sponsor and trade exhibitor will receive the Conference Program on arrival.

Includes Bronze Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Half-page advertisement in the conference program (supplied in print-ready JPG)
- Specially discounted corporate registration tickets



Professional Development Programs

Emerging Leaders Program Partner – 1 opportunity annually – \$1,750 (inc GST)

The Emerging Leaders Program is a two-day professional development initiative designed for current leaders, those aspiring to leadership positions, and professionals seeking to lead within their area of expertise.

Includes Silver Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Acknowledgement in the program brochure
- Opportunity to welcome participants at the introduction of the program (3 minutes)
- Signage at the program
- Invitation for one representative to attend the program dinner
- Acknowledgement as a partner in the E-Newsletter
- Company logo on the partners page of the LG Professionals Tasmania website



Introduction to Local Government and Governance in Action Partner – 2 opportunities annually – \$1,200 (inc GST)

The Introduction to Local Government program provides an overview of the structure, roles and functions of local government, along with key decision-making processes.

Includes Bronze Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Opportunity to welcome participants at the introduction of the program (2 minutes)
- Acknowledgement as a partner in the E-Newsletter
- Company logo on the partners page of the LG Professionals Tasmania website

Other Training programs – Multiple opportunities annually – \$1,200 (inc GST)

LG Professionals Tasmania is expanding its training offering, with programs covering areas such as governance, political acumen, writing for local government and managing challenging interactions.

Includes Bronze Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Opportunity to welcome participants at the introduction of the program (2 minutes)
- Acknowledgement as a partner in the E-Newsletter
- Company logo on the partners page of the LG Professionals Tasmania website

Special Interest Groups (SIGs)

Multiple opportunities annually – \$1,750 (inc GST)

Special Interest Groups provide targeted opportunities for engagement with professionals working in specific disciplines, enabling Corporate Members to contribute knowledge, build relationships and participate in sector discussions.

Includes Silver Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Opportunity to deliver a 45-minute presentation annually (topic relevant)
- Signage and promotional material at events
- List of participants attending the event
- Acknowledgement as a supporting partner in the E-Newsletter
- Company logo on the partners page of the LG Professionals Tasmania website
- Company logo included on event agendas

Sector Initiatives and Events

Regional Australasian Management Challenge Partner – 1 opportunity annually – \$1,750 (inc GST)

The Australasian Management Challenge is a simulation-based team development program that uses real local government scenarios to accelerate learning in a fast-paced environment.

Includes Silver Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Opportunity to welcome participants at the Regional Management Challenge (3 minutes)
- 1 complimentary ticket to the awards presentation
- Signage at the program
- Logo recognition on all marketing materials
- Company logo on the partners page of the LG Professionals Tasmania website

Regional Award Category Partner – Multiple opportunities annually – \$1,100 (inc GST) per category

The LG Professionals Regional Awards recognise the achievements of individuals and councils delivering innovative solutions and positive outcomes for their communities.

Includes Bronze Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Acknowledgement as the category partner
- Representation on the judging panel for the relevant award
- 1 complimentary ticket to the awards presentation
- Opportunity to present the award at the regional event
- Logo recognition on all printed award materials
- Company logo on the partners page of the LG Professionals Tasmania website

Topical Seminar Partner – Multiple opportunities annually – \$1,350 (inc GST) per seminar

Topical seminars provide opportunities for local government professionals to hear from subject matter experts on current and emerging issues affecting the sector. These sessions are typically delivered as webinars, enabling broader participation and accessibility across Tasmania.

Includes Bronze Corporate Membership, unlocking additional benefits and recognition for 12 months.

Included benefits:

- Acknowledgement in the seminar registration brochure
- Opportunity to address the seminar and introduce a speaker (5 minutes)
- Signage and promotional material at the seminar
- List of seminar participants
- Acknowledgement as a partner in the E-Newsletter
- Company logo on the partners page of the LG Professionals Tasmania website

Local and Tailored Opportunities

LG Professionals Tasmania also offers localised and customised opportunities for Corporate Members to support regional initiatives and programs.

Local Support Opportunities – Multiple opportunities annually – Pricing varies

LG Professionals Tasmania offers opportunities to support regional initiatives across its Southern, Northern and Cradle Coast branches.

Corporate Members can engage at a local level, supporting specific regions and building relationships within targeted local government communities.

Included benefits:

- Acknowledgement in brochures and social media
- Signage and promotional materials
- Acknowledgement as a partner in E-Newsletter
- Company logo on website and brochures

How to become a Corporate Member

The process

To become a Corporate Member, organisations are required to submit an application, which is subject to approval by LG Professionals Tasmania and payment of the relevant fees.

Expression of interest

Corporate Membership opportunities can be selected through the expression of interest form available to download on our website. You can indicate your interest in multiple programs, events and initiatives.

Contact

For further information or to discuss Corporate Membership opportunities please contact:

Gary Davies
Executive Officer

eo@lgprofessionalstas.org.au
0428 582 656

Our Sponsors

Thank you to all of our generous sponsors who help make our initiatives possible. We appreciate your support of Local Government Professionals Tasmania.

Platinum



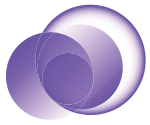
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